



# NO ORDINARY CAMPAIGN

DOCUMENTARY FILM SCREENING, PART OF THE VIRGINIA FILM FESTIVAL

## SPONSORSHIP OPPORTUNITIES

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### PLATINUM SPONSOR \$5,000

- Eight invitations to a private reception hosted by The Hummingbird Fund, with special guests, on Sunday, 10/29, time TBD.
- Recognition as platinum sponsor in all Hummingbird Fund marketing materials, website, and newsletters.
- Dedicated social media posts with recognition as the platinum sponsor for screening event.
- Eight complimentary tickets to the documentary film screening event on 10/29 at 2pm.
- Eight signature engraved Hummingbird Fund pint glasses.

### GOLD SPONSOR \$2,500

- Six invitations to a private reception hosted by The Hummingbird Fund, with special guests, on Sunday, 10/29, time TBD.
- Inclusion in the Hummingbird Fund's dedicated email promotion for the *No Ordinary Campaign* event.
- Six complimentary tickets to the documentary film screening event on 10/29 at 2pm.
- Six signature engraved Hummingbird Fund pint glasses.

### SILVER SPONSOR \$1,000

- Four invitations to a private reception hosted by The Hummingbird Fund, with special guests, on Sunday, 10/29, time TBD.
- Inclusion in the Hummingbird Fund's dedicated email promotion for the *No Ordinary Campaign* event.
- Four complimentary tickets to the documentary film screening event on 10/29 at 2pm.
- Four signature engraved Hummingbird Fund pint glasses.

### BRONZE SPONSOR \$500

- Two invitations to a private reception hosted by The Hummingbird Fund, with special guests, on Sunday, 10/29, time TBD.
- Inclusion in the Hummingbird Fund's dedicated email promotion for the *No Ordinary Campaign* event.
- Two complimentary tickets to the documentary film screening event on 10/29 at 2pm.
- Two signature engraved Hummingbird Fund pint glasses.

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## ABOUT THE FILM AND THE HUMMINGBIRD FUND

*No Ordinary Campaign* is about one couple's fight to reclaim their future from a brutal disease has snowballed into a movement with resounding ramifications for the ALS community and millions of patients seeking a voice in our broken healthcare system. Learn more about the film at [noordinarycampaign.com](http://noordinarycampaign.com).

The Hummingbird Fund is housed within the Charlottesville Area Community Foundation, and was founded in 2021 by Jim and Peggy Plews-Ogan. It serves an accelerator for innovation in ALS research, advocacy and overall functional support, via stable and sustainable partnerships that are patient/family centric and kind. Learn more at [hummingbirdfundva.com](http://hummingbirdfundva.com).

